

Title:

A whole new take on a product that everybody needs

Intro:

MiraMiko, passionate about cute designs of functional products, announced today that it is raising funds via a crowdfunding campaign on Kickstarter to create the cutest shoehorn in the World. The company is set out to raise \$3500 to cover the cost of the new mould needed to bring this new and innovative shoehorn design to market.



Stockholm, Sweden, June 11, 2018 - For Immediate Release

Kickstarter goal: \$3500

Campaign completion: 30 June 2018

Everybody wears shoes... Everybody uses a shoehorn every now and then... MiraMiko is now crowdfunding the production of the cutest giraffe shoehorn in the world.

MiraMiko is a company with a passion for cute and innovative products. The next objective is to enrich people's homes with a fun and cute product that everybody needs, a giraffe shoehorn!

"The giraffe shoehorn is both a functional and a cute product that surely will bring a smile to people's faces. And that is what MiraMiko is all about, to create smiles with cute and innovative products!"

Maria Beard

The Giraffe shoehorn comes in two parts, the body functions as a holder for the shoehorn when not in use. The product will be produced in hard sturdy plastic and the spots will be hand painted on. This product will be a lovely gift for any occasion to a family or any fun loving person.

MiraMiko AB is family owned company based in Sweden and was founded in 2016. The company markets unique gifts for every occasion such as cute tea infuser gift sets, wine charms and other household items.

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Kickstarter campaign site: <https://www.kickstarter.com/projects/502272134/the-cutest-shoehorn-in-the-world-for-funloving-peo?ref=913k9n>

